

Newsletter From The Ohio Valley Alfa Romeo Owners Club

# ALFETISH

Alfetish is back! It will be an Alfetish digital, simple, a two-fold-one-pager. I want to thank all Club members for this great opportunity to serve as the new President of the Club. In the same way, we want to thank John Scovanner for supporting the Club over the past years. It's not an easy job and it is for sure appreciated.

## CALENDAR OF ACTIVITIES FOR THE NEXT SIX MONTH

| Apr 2023  | May 2023   | Jun 2023  | Jul 2023  | Aug 2023  | Sep 2023  |
|---|--|---|---|---|---|
| <b>Saturday 4/08/23</b><br>Monthly Get Together at the USB C&C. | <b>Saturday 5/13/23</b><br>Visit to Andy Manganaro's Car Collection. | <b>Sunday 6/11/23</b><br>OVAROC attends the Cincinnati Concours d'Elegance. | <b>TBD</b><br>OVAROC 50 <sup>th</sup> Anniversary Celebration. Dinner.<br><br><b>Saturday 7/08/23</b><br>Monthly Get Together at the USB C&C. | <b>Saturday 8/12/23</b><br>Monthly Get Together at the USB C&C. | <b>Saturday 9/09/23</b><br>Monthly Get Together at the USB C&C. |

## March 2023 MONTHLY ZOOM CALL NOTES

1. Roberto to work with the Cincinnati Concours d' Elegance directors on options. As of right now, in order to secure a parking area for our Club on that event , the Club will need to buy 25 x \$25 tickets. This option was approved by the participants of the 3/13/23 Call. Roberto to work on other options, if possible.
2. There is a big interest to celebrate the 50<sup>th</sup> Anniversary of the Club. Roberto to propose options and one of them would be during the Cincinnati concurs d' Elegance.

## NEWS

- The USB C&C we will be kicking off the season on Saturday March 25<sup>th</sup>. The frequency will vary a bit due to conflicting schedules but mostly on the 2<sup>nd</sup> Saturdays of the month from 9am to 12 noon. The USB C&C management welcome the OVAROC to host our monthly get togethers here. We could then have brunch across the street at the Taste Of Belgium.

- OVAROC will visit Andy Manganaro's Car Collection from 9:30am to 1:30pm. Light lunch with sandwiches and sodas will be provided by the Club. We can meet somewhere in Cincinnati and drive together to Andy's house; people can drive directly to Andy's house or we can do a combination of both.
- OVAROC will be present at the Cincinnati Concours d' Elegance. It will be a whole day event but members can attend, park their Alfa(s) in the reserved parking lot and share with other members for how long they decide. Details will come shortly.
- The OVAROC Web Page is now alive and active. It is part of the AROC-USA Web Site and it can be reached via <https://www.aroc-usa.org/oh-17-ovaroc/>. We will share there information, news, announcements and also this monthly letter will be published there.

### **ALFA ROMEO GENERAL INFORMATION**

Alfa Romeo sales in the US is not looking good with only 12,843 cars sold in 2022. There are high expectations with the new Hybrid Tonale (Launch in May/June-2023) to boost sales and change that low trend. The worldwide sales are now at about 67,200 cars per year and the historical record worldwide sales were in 2001 at about 214,000 cars.

#### Cars per month in ther USA

| <u>Year</u> | <u>Jan</u> | <u>Feb</u> | <u>Mar</u> | <u>Apr</u> | <u>May</u> | <u>Jun</u> | <u>Jul</u> | <u>Aug</u> | <u>Sep</u> | <u>Oct</u> | <u>Nov</u> | <u>Dec</u> | <u>Total Yr</u> |
|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-----------------|
| 2014        | 0          | 0          | 0          | 0          | 0          | 0          | 0          | 0          | 0          | 0          | 0          | 67         | 67              |
| 2015        | 97         | 47         | 73         | 38         | 40         | 25         | 48         | 75         | 54         | 65         | 44         | 57         | 663             |
| 2016        | 67         | 49         | 53         | 60         | 44         | 36         | 43         | 37         | 41         | 23         | 23         | 52         | 528             |
| 2017        | 108        | 443        | 555        | 677        | 919        | 1,017      | 1,225      | 1,140      | 1,268      | 1,205      | 1,440      | 2,034      | 12,031          |
| 2018        | 1,648      | 1,568      | 2,576      | 1,847      | 2,377      | 2,249      | 2,016      | 2,240      | 1,639      | 1,737      | 1,957      | 1,946      | 23,800          |
| 2019        | 1,150      | 1,362      | 1,774      | 1,584      | 1,572      | 1,595      | 1,418      | 1,588      | 1,304      | 1,629      | 1,689      | 1,629      | 18,294          |
| 2020        | 1,202      | 1,557      | 943        | 672        | 1,494      | 1,569      | 1,773      | 1,576      | 1,707      | 1,707      | 2,055      | 1,688      | 17,943          |
| 2021        | 1,487      | 1,487      | 1,673      | 1,695      | 1,629      | 1,695      | 1,529      | 1,472      | 1,529      | 1,529      | 1,352      | 1,352      | 18,429          |
| 2022        | 1,052      | 1,052      | 1,184      | 1,054      | 1,015      | 1,015      | 1,132      | 1,175      | 1,132      | 1,011      | 970        | 1,051      | 12,843          |
| 2023        |            |            |            |            |            |            |            |            |            |            |            |            |                 |

#### Cars per year Worldwide

|        |        |        |         |         |        |        |        |        |
|--------|--------|--------|---------|---------|--------|--------|--------|--------|
| 2014   | 2015   | 2016   | 2017    | 2018    | 2019   | 2020   | 2021   | 2022   |
| 70,700 | 68,900 | 70,200 | 100,600 | 110,000 | 73,800 | 60,000 | 58,200 | 67,200 |

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President

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