

Newsletter From The Ohio Valley Alfa Romeo Owners Club

ALFETISH

On 4/08/2023 we had our first Monthly Get Together and it was a success. We had 14 Alfa Romeo(s) with their owners as well as several other members without their Alfas attending. Great company and we had a great time. We went for brunch at the Taste of Belgium across the street which was also great. We will get together every month, on the second Saturday of the month, at the USB Cars and Coffee and we expect the same success and every month, more and more participation.

CALENDAR OF ACTIVITIES FOR THE NEXT SIX MONTH

May 2023	Jun 2023	Jul 2023	Aug 2023	Sep 2023	Oct 2023
Saturday 5/13/23 Visit to Andy Manganaro's Car Collection..	Sunday 6/11/23 OVAROC attends the Cincinnati Concours d'Elegance	Saturday 7/08/23 Monthly Get Together at the USB C&C.	Saturday 8/12/23 Monthly Get Together at the USB C&C.	Saturday 9/09/23 Monthly Get Together at the USB C&C.	TBD. Picnic/BBQ at a park or at a winery

March 2023 MONTHLY ZOOM CALL NOTES

1. We approved spending \$800 in a new Club's Canopy (printed with logos and lettering) and \$600 to buy 20 tickets for the Cincinnati Concours d'Elegance. We have secured a reserved 20-25 cars parking lot at the Concours for the OVAROC. To secure this space, we need to contribute \$600 for tickets to be used for the club members to attend the event.

I NEED YOU PLEASE RSVP FOR YOUR ATTENDANCE ASAP. Please send me an email RSVP.

2. We approved spending \$300 for sandwiches and sodas that we are going to lunch in the visit to Andy Manganaro's personal cars collection on 5/13/2023. We will travel to Xenia departing at about 9:30am and will be at Andy's from 10am to about 1pm.

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3. Gary is going to lead and organize the picnic/BBQ in October, similar to the picnics organized in the past by the KARS people and to get together KARS and OVAROC as an annual event. More details to come in the next couple of months.

NEWS

- Please take a look at your AROC membership expiration dates and if possible, renew your membership.
- The OVAROC Web Page is now alive and active. It is part of the AROC-USA Web Site and it can be reached via <https://www.aroc-usa.org/oh-17-ovaroc/>. We will share there information, news, announcements and also this monthly letter will be published there.

ALFA ROMEO GENERAL INFORMATION

US Alfa Romeo sales in the 1st Quarter of 2023 were 27% lower than in the same period in 2022. But, there are good news in Italy. The launch of Tonale has been a success with 5% of market share within the premium CUVs and more importantly, Giulia/Stelvio sales in March 2023 were up 35% versus March 2022. The expectation is that Tonale will help Alfa Romeo sales big time, after June 2023 when it will be introduced here.

<u>Year</u>	<u>Jan</u>	<u>Feb</u>	<u>Mar</u>	<u>Apr</u>	<u>May</u>	<u>Jun</u>	<u>Jul</u>	<u>Aug</u>	<u>Sep</u>	<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	<u>Total Yr</u>
2014	0	0	0	0	0	0	0	0	0	0	0	67	67
2015	97	47	73	38	40	25	48	75	54	65	44	57	663
2016	67	49	53	60	44	36	43	37	41	23	23	52	528
2017	108	443	555	677	919	1,017	1,225	1,140	1,268	1,205	1,440	2,034	12,031
2018	1,648	1,568	2,576	1,847	2,377	2,249	2,016	2,240	1,639	1,737	1,957	1,946	23,800
2019	1,150	1,362	1,774	1,584	1,572	1,595	1,418	1,588	1,304	1,629	1,689	1,629	18,294
2020	1,202	1,557	943	672	1,494	1,569	1,773	1,576	1,707	1,707	2,055	1,688	17,943
2021	1,487	1,487	1,673	1,695	1,629	1,695	1,529	1,472	1,529	1,529	1,352	1,352	18,429
2022	1,052	1,052	1,184	1,054	1,015	1,015	1,132	1,175	1,132	1,011	970	1,051	12,843
2023	780	761	849										

Roberto E. Tomodo

President

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