



ALFETISH

Welcome to all the new members and thanks to all who have renewed your memberships in the past 30 days. We appreciate you all very much. Thank You! We now have 79 members, which shows a growth of 32% since March 2023. These three, **Participate** (in as many Club events as possible), **Share** (your Alfa Romeo passion with everyone) and **Enjoy** (each other, our friendships and our engineering masterpiece cars) is what we all want as members of this Club. Let's do it!

The first Club get together of 2024 was a success. We had 26 people at the grill your own meal dinner at Vinoklet Winery this past Saturday the 10th. We had a great time, enjoying each other and sharing great stories and conversations. Members of the British Cars Club joined us and that was great, too.



Please keep an eye on the Calendar of Events in the next page of this letter for our next monthly opportunities to get together as well as to the section below the calendar, where all the details on each of the future events will be shared.

Brenda Bazar was the speaker during the January's Monthly Motor Club Dinner at The Metropolitan Club. She presented her facinating story and experience of the 2003 Mille Miglia which was an inspiration to all

who had the opportunity to be at the event that night. Thank You, Brenda!. If you guys have the chance, please check The Metropolitan Club, in Cincinnati for the Motor Club Dinner events. It is a public event, It is not part of our OVAROC calendar of events nor we are part/members of it but, it's a great cars enthusiasts monthly alternative, if you can attend. Speakers every month, great company and great dinners.



The OVAROC will be present at the 2023 Cincinnati Auto Expo. We will have a booth in the Cars Clubs and Enthusiats Area and our OVAROC Canopy will be on, with Alfa Romeo flags and with lots of flyers information available to share on the table. There will be at least one member representative at the booth all the time from Thursday 3/14/24 at 5pm to Sunday 3/17/24 at 6pm. Please stop by to say hello, to share with the public and to enjoy the auto show.

CALENDAR OF ACTIVITIES FOR THE NEXT SIX MONTHS Please Mark and Book Your Calendars!

Mar 2024	April 2024	May 2024	June 2024	July 2024	August 2024
<p>March 14 to 17</p> <p>The OVAROC will be at the Cincinnati Auto Expo.</p> <p>Driving Tour and visit the Packard Museum and the British Transportation Museum in Dayton, OH on Saturday 3/23/24 at 10am</p>	<p>Monthly Saturday 4/13/24 at 9am Get Together at the USB C&C and brunch at Frisch's Big Boy.</p> <p>The 11th annual Spring Classic Driving Tour by the Classic Motoring Society. On Saturday 4/20/24 at 10am.</p>	<p>Monthly Saturday 5/11/24 at 9am Get Together at the USB C&C and brunch at Frisch's Big Boy.</p>	<p>Monthly Saturday 6/08/24 at 9am Get Together at the USB C&C and brunch at Frisch's Big Boy.</p> <p>On Sunday 6/09/24 the OVAROC will be at the Cincinnati Concours d' Elegance.</p>	<p>Monthly Saturday 7/13/24 at 9am Get Together at the USB C&C and brunch at Frisch's Big Boy.</p>	<p>Monthly Saturday 8/10/24 at 9am Get Together at the USB C&C and brunch at Frisch's Big Boy.</p>

1. March 2024. We will have two events this month:
 - a. From March the 14 to the 17th, the OVAROC will be at the Cincinnati Auto Expo. We want to advertise our Club and the Alfa Romeo brand. Please go on-line for the show schedule, parking and logistics and please stop by. It will be very much appreciated.
 - b. A driving tour and visit to both the Packard Museum and the British Transportation Museum in Dayton on Saturday 3/23/24. We will depart from Panera parking lot in Liberty Town at 10am sharp and we will drive to Dayton, OH. We will visit both museums and we will have a quick lunch after the visits. This will probably be a 4-hour event. I will share more details on Logistics, directions and itinerary in a separate email within the next two weeks. **Please contact me or Bob Santoro via emails or phones to confirm your attendance by 3/15/2024.**
2. In April, the OVAROC will participate in the Driving Tours by the Classic Motoring Society. On April 20, 2024 the 11th annual Spring Classic Driving Tour event is being scheduled by Kurt Niemeyer. We will be able to participate in and support dozens of different charities via the good works of dozens of car clubs. Mark your calendar and read the future monthly letters for the online registration and more details.
3. From April 2024 on, the usual monthly USC C&C where we normally get together on the second Saturdays of the months at 9am. Then, at 10:30am, we will drive across the street to Frisch's Big Boy at 12150 Mason Montgomery, Cincinnati, OH 45249, for our monthly Brunch. I am in contact with the President and previous President of the Ohio Chapter of the Ferrari Club of America, as well as with the Vice-President of the Ohio Porsche Owners Club in order to organize a joint event with them and the OVAROC during one of these monthly USC C&C and OVAROC Get Together. Let's see if I can materialize that.
4. The Theme for the Cincinnati Concours d' Elegance next year is "La Dolce Vita – Celebrating Italian Style", which will feature all makes and models of Italian cars and likely will include a display of non-Italian makes with Italian designed coachwork. The OVAROC will be present in one of the Car Clubs Lots as we did last year in June 2023. We will have 20 tickets for the Concourse for the first 20 members who ask for them. This event will happen on Sunday June the 9th and we will be there from 9am until 4pm.
5. General Information. Cars' sales in the US. Here below is just a quick summary of the cars sales last year. Alfa Romeo is in the 33rd spot and we are beating both Jaguar and Maserati sales. The others below us are some exotic brands which aren't in our league. The Alfa Romeo sales trend in the US has been negative since 2022 after a period of flat sales between 2019 and 2021. There is big hopes with Tonale sales after an OK year last year, which was only few months of sales. All what we can do to advertise our high-performance, 110 years old, and exclusive brand, we will do it. Our massive presence at many Cars & Coffees, Cincinnati Auto Expo and Cincinnati Concours D' Elegance is an advertising that we can do.



Please remember to look at your AROC membership expiration dates and if possible, renew your membership.

Also, the OVAROC Web Page is now alive and active. It is part of the AROC-USA Web Site, and it can be reached via <https://www.aroc-usa.org/oh-17-ovaroc/>. We will share on that web page information, news, announcements and this monthly letter will be published there.

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