



Ohio Valley Alfa Romeo Owners Club

April 2024

ALFETISH

Welcome to all the new members and thanks to all who have renewed your memberships in the past 30 days. We appreciate you all very much. Thank You! We now have 82 members, which shows a growth of 37% since March 2023. We all want to **Participate** in as many Club events as possible, **Share** our Alfa Romeo passion with everyone and **Enjoy** each other, our friendships and our engineering masterpieces.

We successfully completed our two events we had planned for March 2024. Thanks to all for your participation and support. The 2024 Cincinnati Auto Expo was a great opportunity to marketing our OVAROC with information flyers that we shared and the public enjoyed very much the nice booth we put together as well as the three Alfa Romeo(s) we had in display. We raised \$150 for the Club selling the leftover hats donated by Jake Sweeney Alfa Romeo in December and 12 potential new members showed interets on joining us in the OVAROC. We also got \$50 for the Club due to a sell of a twosome voucher donated by Blue Ash GC. Thanks to all the volunteers who worked at the booth. Very much appreciated.



The Driving Tour to Dayton, to visit both the British Transportation Museum and the American Packard Museum was amazing. Those two museums are simply secrets well kept. What an amount of automotive history and what an amount of great cars are displayed at those two places. We even saw a Packard designed by Pinin Farina. Special thanks to Bob Santoro for organizing and leading this effort. One of the best parts of the driving tour was the Spaguetti Warehouse, where we stopped for lunch in between both museums. The pasta dishes were huge! And good!. **Next Driving Tour is on April the 20th. Do not miss it. Details below.**



CALENDAR OF ACTIVITIES FOR THE NEXT SIX MONTHS Please Mark and Book Your Calendars!

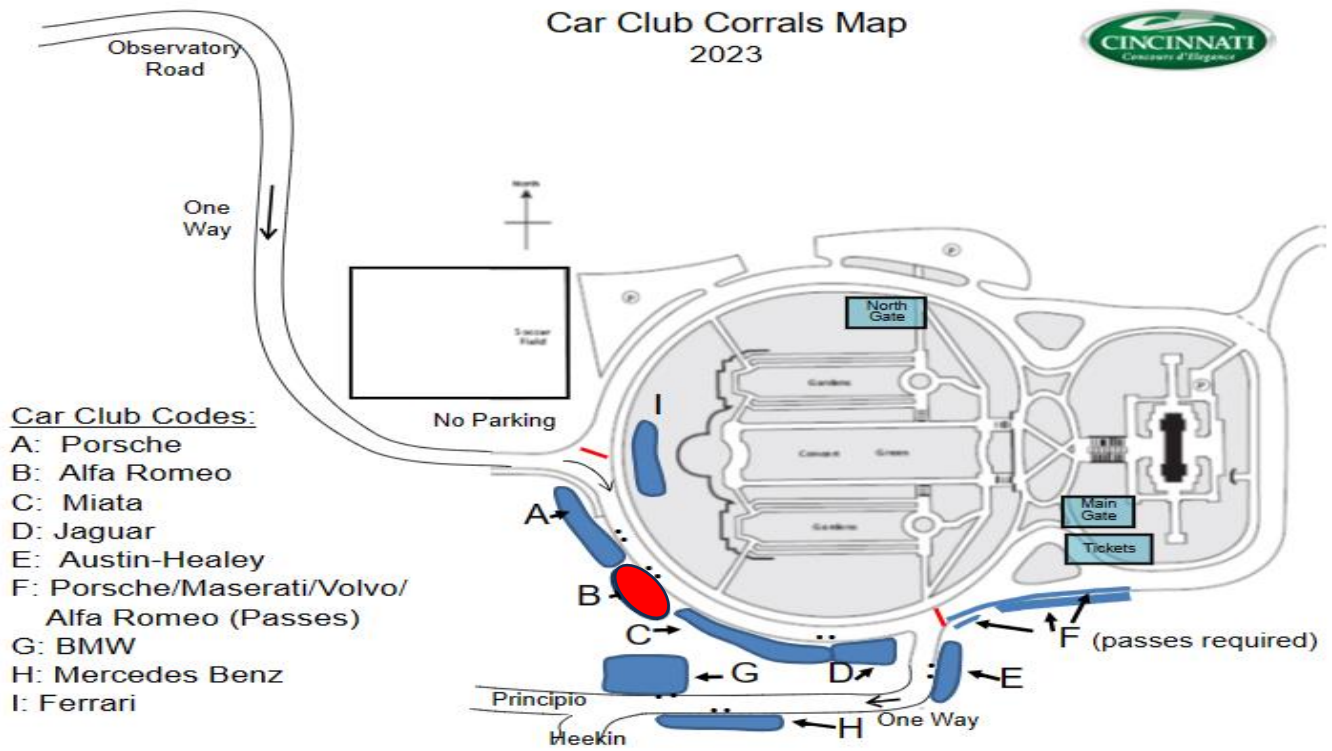
April 2024	May 2024	June 2024	July 2024	August 2024	September-2024
<p>Monthly Saturday 4/13/24 at 9am Get Together at the USB C&C and brunch at Craker Barrel.</p> <p>The 11th annual Spring Classic Driving Tour by the Classic Motoring Society. On Saturday 4/20/24 at 10am.</p>	<p>Monthly Saturday 5/11/24 at 9am Get Together at the USB C&C and brunch at TBD</p>	<p>Monthly Saturday 6/08/24 at 9am Get Together at the USB C&C and brunch at TBD.</p> <p>On Sunday 6/09/24 the OVAROC will be at the Cincinnati Concours d' Elegance.</p>	<p>Monthly Saturday 7/13/24 at 9am Get Together at the USB C&C and brunch at TBD.</p>	<p>Monthly Saturday 8/10/24 at 9am Get Together at the USB C&C and brunch at TBD.</p>	<p>Monthly Saturday 9/14/24 at 9am Get Together at the USB C&C and brunch at TBD.</p>

1. On **April the 13th, 2024 at 9:00am** at the monthly USB C&C we will get together for sharing, enjoying and coffee & donuts. We will meet at **8805 Governors Hill Dr., Cincinnati, OH 45249** which is the USB main building parking lot, just off exit 19 Fields Ertel from I-71. We want to gather 12 -15 Alfa Romeo(s) in display, all together, to promote the brand and to show all these masterpieces to the public. It's time to take out your masterpieces from the garage, check the cars systems and attend. At about 10:45am, if you guys want, we can drive together and go to Cracker Barrel on Fields Ertel for brunch.
2. The OVAROC will participate in the 11th annual Spring Classic Driving Tour by the Classic Motoring Society. This event will happen on **April 20, 2024, at 9am** and is being scheduled, coordinated, and led by Kurt Niemeyer. We will be able to participate in and support dozens of different charities via the good works of dozens of car clubs. Mark your calendars and please subscribe. Below please find the link for your subscription.

<https://www.motorsportreg.com/events/spring-classic-driving-tour-xii-new-richmond-bandstand-on-river-sports-023903>

3. The Theme for the Sunday 6/09/2024 Cincinnati Concours d' Elegance next year is "La Dolce Vita – Celebrating Italian Style", which will feature all makes and models of Italian cars. The OVAROC will be present in one of the Car Clubs Corrals. We got upgraded to a better place (red in below map), on the main street just meters to the entry to the event, across the street from the Ferrari corral and aside the Porsche corral. To secure this lot, OVAROC will buy 20 tickets to the event at a pre-sale cost of \$35 each (\$700). I am in contact with Alfa Romeo of Cincinnati, and they will donate us some tickets. Once I have the total number of tickets on hand, we will define the cost of the tickets exclusively for our OVAROC members to buy. These tickets will be at least 30% or 40% off the face price. Do Not Miss Out! **And the best part of all this is your free parking for your Alfa Romeo at just few meters of the event**

entrance, at the Alfa Romeo Corral. No need to walk miles or to jump on a shuttle to get to the event. Park your Alfa Romeo at the corral. We want to have at least 20 Alfa Romeo(s) at the corral so please, participate and attend.



As general information, the Alfa Romeo sales are not looking great. Not a good start for 2024. Tonale was in Stope Sales for 22 days in March because some issues on Window Stickers printing and that represented a lost of more than 250 Tonales. If those 250 Tonales were sold, the 1Q2024 would be better than the 1Q2023.

Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total Yr
2014	0	0	0	0	0	0	0	0	0	0	0	67	67
2015	97	47	73	38	40	25	48	75	54	65	44	57	663
2016	67	49	53	60	44	36	43	37	41	23	23	52	528
2017	108	443	555	677	919	1,017	1,225	1,140	1,268	1,205	1,440	2,034	12,031
2018	1,648	1,568	2,576	1,847	2,377	2,249	2,016	2,240	1,639	1,737	1,957	1,946	23,800
2019	1,150	1,362	1,774	1,584	1,572	1,595	1,418	1,588	1,304	1,629	1,689	1,629	18,294
2020	1,202	1,557	943	672	1,494	1,569	1,773	1,576	1,707	1,707	2,055	1,688	17,943
2021	1,487	1,487	1,673	1,695	1,629	1,695	1,529	1,472	1,529	1,529	1,352	1,352	18,429
2022	1,052	1,052	1,184	1,054	1,015	1,015	1,132	1,175	1,132	1,011	970	1,051	12,843
2023	786	755	849	780	750	780	926	1,000	967		3,305		10,898
2024		2,285											

Model	Q1 Sales		Vol % Change	CYTD Sales		Vol % Change
	Curr Yr	Pr Yr		Curr Yr	Pr Yr	
Giulia	640	966	-34%	640	966	-34%
Alfa 4C	0	0		0	0	
Stelvio	917	1,424	-36%	917	1,424	-36%
Tonale	728	0	New	728	0	New
ALFA ROMEO	2,285	2,390	-4%	2,285	2,390	-4%

Also, the OVAROC Web Page is now alive and active. It is part of the AROC-USA Web Site, and it can be reached via <https://www.aroc-usa.org/oh-17-ovaroc/>. We will share on that web page information, news,

announcements, and this monthly letter will be published there. Please scan this QR Code to link you directly to our Web Page.

Please remember to look at your AROC membership expiration dates and if possible, renew your membership.



Please call me or email me if you have any feedback and/or questions.

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